

FORTE MEDIA

THE CREATIVE SERVICE MENU

Photography • Video • Virtual Tours • Event Technology
Apps • Business Systems • Marketing • Books

**One creative partner. Multiple ways to capture,
showcase, sell and simplify your business or
event.**

F. Gerald Fequiere • Forte Media | GreATLMarket LLC



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PERSONAL SERVICES

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GreATLMarket

BUSINESS SERVICES



CHOOSE WHAT YOU NEED

BUILD YOUR OWN CREATIVE ORDER

Start with one service or combine several. Cross-service labels show where one solution naturally connects to another.

CAPTURE & CREATE

- Photography
- Video production
- Portraits & headshots
- Sports, dance & action
- Books and literature

SHOWCASE & GROW

- Virtual tours & real estate
- Guest galleries & photo delivery
- Apps & business systems
- Marketing, QR and digital tools
- Corporate content systems



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PHOTOGRAPHY

CAPTURE THE MOMENT—OR THE MESSAGE

Professional coverage for people, events, brands, properties and performances.

- **Event Photography**

EVENT + VIDEO

Birthdays, celebrations, galas, conferences, church events and community gatherings.

- **Portraits & Headshots**

CORPORATE

Personal portraits, professional headshots, teams, branding and profile imagery.

- **School, Graduation & Prom**

Senior portraits, graduation sessions, prom coverage and school milestone photography.

- **Sports, Dance & Action**

VIDEO

Game-day action, dance performances, athletic portraits and movement-focused coverage.

- **Weddings & Couples**

GUEST GALLERY

Ceremonies, receptions, engagements, anniversaries and relationship milestones.

- **Real Estate & Event Spaces**

VIRTUAL TOUR

Interiors, exteriors, venue showcases and market-ready property images.



VIDEO

TURN RAW MOMENTS INTO STORIES

Choose quick social content, polished highlights or structured long-form production.

- **Video Snippets**

SOCIAL

Short vertical clips for Instagram, TikTok, Facebook, websites and fast promotion.

- **Highlight Videos**

PHOTOGRAPHY

Condensed event, wedding, performance or brand stories with music and pacing.

- **Traditional Event Video**

Longer coverage built to preserve speeches, performances and important moments.

- **Memorial & Celebration Slideshows**

PHOTOS

Photo-driven tribute videos with titles, music, movement and elegant transitions.

- **Podcast & Interview Video**

CORPORATE

Single- or multi-speaker recording, branded clips and full-episode editing.

- **Promotional & Showcase Video**

VIRTUAL TOUR

Visual tours of businesses, venues, services, products and experiences.



CORPORATE STRATEGY

START WITH THE BUSINESS—THEN BUILD WHAT FITS.

Every corporate solution begins with understanding your operation, your audience and the gaps that are slowing progress.

- **Business Strategy Session**

STARTING POINT

A focused conversation about goals, challenges, priorities and the result your organization needs.

- **Efficiency & Systems Audit**

AUDIT

Identify missing tools, duplicated work, excess platforms and avoidable manual steps.

- **Analytics & Opportunity Review**

INSIGHTS

Study available data, customer behavior and workflow evidence to reveal practical opportunities.

- **Tailored Action Plan**

CUSTOM

Recommend the right mix of media, systems, apps and processes—customized to the business.

- **Training & Process Content**

VIDEO + APP

Document operations through onboarding, tutorials, process video and reusable content libraries.

- **Corporate Showcase**

MEDIA

Present facilities, people, services and capabilities through photo, video and virtual tours.



VIRTUAL TOURS & REAL ESTATE

LET PEOPLE WALK THROUGH BEFORE THEY ARRIVE

Interactive spaces supported by photography, floor plans, video and searchable business content.

- **iGUIDE Virtual Tours**

FLOOR PLANS

Immersive walkthroughs with floor plans and measurement-oriented property presentation.

- **Matterport Tours**

Platform-compatible 3D presentation for venues, listings and selected marketplaces.

- **Event Venue Showcases**

VENUE NETWORK

Help planners explore layout, décor, amenities and flow before scheduling a visit.

- **Real Estate Media**

PHOTO + VIDEO

Listing photography, walkthrough video, drone options and interactive tour packages.

- **Business & Facility Tours**

CORPORATE

Showrooms, studios, churches, wellness facilities, restaurants and workspaces.

- **Tour Updates & Hosting**

RECURRING

New scans, updates, QR continuity and ongoing hosting options.



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GUEST GALLERIES

EVENT TECHNOLOGY THAT CAPTURES MORE

QR-powered tools collect, organize and deliver more of the moments happening around you.

- **DIY Guest Photo Gallery — \$49**

DIY

Guests scan a private event QR code and upload their photos into one shared gallery.

- **DIY Guest Photo + Video Gallery — \$79**

MOST POPULAR

Collect guest photos plus short guest videos with one-time pricing and no subscription.

- **SpotMyPhotos Delivery**

PROFESSIONAL
PHOTO

Face-recognition-supported event delivery that helps attendees find their own images.

- **Event QR & Link Design**

MARKETING

Custom QR graphics, printable signs, digital flyers and event access links.

- **Sponsor & Promotional Banners**

ADD-ON

Branded event graphics that place sponsors and calls to action inside the experience.

One event can combine professional coverage + guest uploads + instant delivery.



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APPS & BUSINESS SYSTEMS

CUSTOM TOOLS FOR CUSTOMERS AND TEAMS

Web apps can live on a phone, tablet or computer without forcing every workflow into a generic platform.

CLIENT-FACING APPS

- Service menus and estimators
- Booking and inquiry tools
- Customer portals
- Event and guest-upload experiences
- Vendor or venue directories
- Gift cards and payment access

WORKER-FACING APPS

- Supply and inventory requests
- Lead capture and follow-up
- Employee portals
- Owner dashboards
- Status and approval workflows
- Forms, records and reporting

Also called external/customer-facing and internal/employee-facing systems.



MARKETING & CREATIVE TOOLS

CONNECT EVERY PIECE TO A NEXT STEP

Turn attention into an inquiry, booking, visit, review, payment or purchase.

- **Campaign & Social Graphics**

PHOTO + VIDEO

Flyers, posts, carousel slides, story graphics and event promotion.

- **QR Code Campaigns**

TRACKABLE

Connect printed or digital media to tours, offers, forms, galleries and payment pages.

- **Websites & Landing Pages**

APPS

Focused pages that explain an offer and guide visitors toward one clear action.

- **Google Maps & Review Support**

LOCAL BUSINESS

Customer pathways that improve discoverability and make reviews easier to request.

- **SMS & Audience Capture**

EVENT TECH

Permission-based number collection and follow-up pathways for events and promotions.

- **Jingles, Voice & Brand Assets**

VIDEO

Audio branding and creative elements that help campaigns become memorable.



BOOKS & LITERATURE

IDEAS YOU CAN HOLD, SHARE OR BUILD AROUND

Published and custom literature can support education, branding, storytelling and long-term authority.

FORTE MEDIA TITLES

- Books by F. Gerald Fequiere
- Business and personal-development titles
- Digital and physical editions
- Author presentations and promotional media
- QR-connected book campaigns

CUSTOM LITERATURE

- Guides and workbooks
- Training manuals
- Programs and commemorative books
- Digital brochures and catalogs
- Branded PDFs and presentation decks

TITLE COVERS, PRICING AND PURCHASE LINKS CAN BE ADDED IN THE NEXT EDITION.



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POPULAR STARTING POINTS

BEGIN WITH A CLEAR BASE—THEN CUSTOMIZE

These familiar starting points make it easier to begin a conversation. Final pricing depends on scope, time, location and deliverables.

- **Event Photography — from \$220**

Two hours of professional photography; additional time and upgrades available.

- **Event Video — from \$350**

Three hours of video coverage with options for snippets, highlights and added editing.

- **Photo + Video Coverage — from \$550**

POPULAR

A combined three-hour starting package for stronger event storytelling.

- **SpotMyPhotos — from \$150**

Fast, personalized event-photo access as a standalone service or coverage add-on.

- **Virtual Tours — custom quote**

Typically based on square footage, platform, hosting, updates and companion media.

- **Custom Apps & Corporate Systems — custom quote**

Discovery, design, build, testing, hosting and support based on the workflow required.



BUILD A COMPLETE EXPERIENCE

THE BEST RESULTS OFTEN CROSS CATEGORIES

Use these combinations as inspiration. Every solution can be resized around your actual goal.

- **THE COMPLETE EVENT**

Professional photo + highlight video + Guest Gallery + QR signage + SpotMyPhotos.

- **THE VENUE SHOWCASE**

Virtual tour + venue photography + promotional video + landing page + QR campaign.

- **THE CORPORATE KNOWLEDGE HUB**

Process video + onboarding tutorials + internal app + searchable content library.

- **THE BRAND LAUNCH**

Headshots + showcase video + social graphics + landing page + review pathway.

- **THE AUTHOR PLATFORM**

Book or guide + portrait session + promotional video + sales page + QR campaign.



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PERSONAL OR BUSINESS?

CHOOSE THE DOOR THAT FITS YOUR NEED

Forte Media serves personal and event clients. GreATLMarket serves businesses, venues and organizations.

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Photography • Video • Weddings
Portraits • Sports • Guest
Galleries

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BUSINESS & CORPORATE SERVICES



Strategy • Audits • Apps • Systems
Virtual Tours • Corporate Content

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